

By PAUL C. CURTIS



THE NEW POWER BROKERS: There are two new, and two carry-over, officers of the Democratic Party of Kauai as a result of the last county convention. The new leaders are, from left, Norma Jean Trask, vice chairman; and Dennis J. Oliver, chairman. Carry-over officers, re-elected at the convention, are Christobel K. Kealoha (right), secretary; and Eric Honma (not shown), treasurer. Some members of the party haven't conceded that the election's results are final. See a related story and photo on A-6.

Thomas Tamura/Kauai Times Photo

LIHUE — Is it a case of sour grapes, valid concerns about a skewed election process, or the old guard trying to hang on in vain after an apparent new direction was chosen?

Whatever the case, the new officers of the Democratic Party of Kauai are pressing on regardless, content that the election at the county convention that elevated them into party leadership roles will stand up to party and public scrutiny.

The job now, according to Dennis J. Oliver, who won election to the position of county party chairman with a one-vote (26-25) victory over former county party chair Jeremiah M. "Jerry" Kaluna, is to actively promote and support Democratic candidates seeking elective office.

This year, that will include everyone from presidential candidate Bill Clinton to U.S. Sen. Dan Inouye down to state Board of Education candidates and county prosecuting attorney.

There are no less than four official chal-

lenges to the way the election was run at the county convention, and a special committee led by Oahu's Les Ihara and appointed by the state party's Central Committee is looking into the allegations.

The current county party officers are equally sure that the special committee will validate their election, and that any challenges to their election should have been voiced on the floor of the convention at the time they allegedly took place.

"If there were any challenges to these persons, they would have to be blatant, and would have to come from the floor," Oliver said.

"It was a close race, but I think it was a fair race," said Christobel K. Kealoha, current county party secretary and county convention chair.

The current officers, operating under the premise that they will still be the officers once the challenge smoke clears, are Oliver, chair; Norma Jean Trask, vice chair; Kealoha, secretary; and Eric Honma, treasurer.

At a press conference last week, they

See FAIR on A-6

A MILLION PEOPLE ARE JUST \$42 AWAY FROM KAUAI

Visitor industry turns to kamaainas

By SUE DIXON-STONG

LIHUE — The managing director of Kauai's largest hotel said it months ago.

"My feeling is that we're going to look at 1991 as being a good year," said Westin Kauai's David Shackleton.

In its mid-year revision last week, the Hawaii Visitors Bureau made it official.

Tourism in 1992 may drop by as much as 2 percent over last year, HVB forecasters predicted, basing their estimate on research gathered from 428 travel agents around the world.

That picture might not look so gloomy if 1991 had, indeed, been a good year. The fact is that tourism, especially Mainland business, has been flat for two years. At the end April, according to HVB figures, the state's visitor count was down 6.3 percent from 1990.

HVB's Joe Collins blames the whole thing on the Mainland's economic slump.

"It's driven totally by a continuing and lingering recessionary economic climate on the Mainland," he said. "Those folks over there have now lived through a recession fully 13 months longer than the best national or state economists predicted it would last."

Traditionally, that Mainland traffic has provided the bulk of Neighbor Island business. Collins said two-thirds of visitor days from westbound traffic are spent on the Neighbor Islands.

"So the Neighbor Islands suffer from lack of their prime market and lack of distribution from the growing eastbound part of the market," he said.

That's one reason the county is looking at shifting some of its advertising dollars to Japanese and European markets, both of which are showing gains on Kauai.

Chris Cook, of the county's Economic Development office, said an eight-page insert in a Japanese travel magazine is set to come out probably in July, and the county's new advertising budget includes money for European marketing efforts.

Meanwhile, local travelers are getting a break as the visitor industry turns to kama'aina business to offset the lull in Mainland travel.

"You must remember there's a million people sitting outside Kauai that are \$42 away," said Gary Baldwin, Thrifty Car Rental's state director of marketing and regional manager for Kauai.

"There's no choice but kama'aina," he

said. "That's the only market left right now."

Newspaper travel sections are full of kama'aina travel packages these days, but no one seems to know what impact local business has on the market.

The HVB, said Collins, doesn't track that segment of the market. Neither do inter-island air carriers, though it has been estimated that anywhere from 20 to 40 percent of inter-island travelers are local.

What percentage of those travelers are

on one-day business trips versus those who book hotels to vacation on another island isn't clear.

Travel agents says business travel throughout the state is up. Kama'aina package wholesalers, like Roberts Hawaii, say competition for the weekend get-away dollar is stiff.

Kioni Wagner, Hawaiian Airlines spokesman, said the carrier's new monthly commuter air passes have been very popular especially among business travelers.

"Sales of that particular product have exceeded our expectations," he said. "We think that it has helped to stimulate inter-island travel, and we have seen incremental increases in our inter-island passenger accounts."

The passes, good for one calendar month, sell for \$499 and can be used for unlimited inter-island travel during that period of time.

Wagner said Hawaiian tends to encourage

See KAMAAINAS on A-2

LORENZO CLAIMS TO BE KING KAM VI

The man who would be king?

By SUE DIXON-STONG

LIHUE — Earlier this year a man, who identifies himself only as Makapu, hand-delivered a letter to the White House. It was addressed to President George Bush and contained a message from King Kamehameha VI.

Notice was also given to the 26 nations that have held treaties for nearly 100 years with the Hawaiian monarchy and to Gov. John Waihee and his constituent agencies that the king and his supporters plan to restore the Kingdom of Hawaii.

Last week, Makapu delivered a similar notice to the *Kauai Times*.

Using the agenda set forth by the United Nations, he said, Kamehameha VI and the Alii Nui Konohiki Council of Chiefs, or House of Nobles, has stepped forward to reclaim all lands of the kingdom for the Kanaka Maoli (Nationals) regardless of blood quantum.

The king and the sovereignty proclamation were to be formally recognized last Sunday at 10 a.m. on the grounds of the Iolani Palace in Honolulu. The next step, he said, will be to appear before the World Court seeking formal recognition of a sovereign kingdom.

The king, Windyceslau D. Lorenzo, claims to be the seventh great grandson of Kamehameha I and has been recognized and confirmed by the Alii Nui Konohiki Council of Chiefs under the Constitution of 1840.

Makapu said that once the kingdom is restored, all other Native Hawaiian sovereignty groups will cease to exist, including Ka Lahui, a large statewide native initiative for self-governance, which has established a governmental structure.

King Kamehameha VI also has activated a governmental body, which includes executive, judicial and legislative arms. Herbert Holt Kauahi has been named premier of the kingdom.

Makapu said the king and his supporters have been working very quietly to restore the sovereign nation, spurred to take action this year before treaties executed nearly 100 years ago between the monarchy and other nations expired.

Makapu came to the *Kauai Times* with a message from the king, a proclamation, a declaration of responsibility and commit-

ment to God's law, and a public announcement of the king's appointments to the constitutional monarchy.

In his message, the king writes that no nation or government can return sovereignty to the Kanaka Maoli. Rather, it is up to the Kanaka to re-claim the status and act accordingly.

"We have initiated litigation through the judicial process on the land claims and have given notice to the President of the United States of America, the 26 nations the kingdom has treaties with, and the Governor of the State of Hawaii and his constituent agencies who now illegally occupy the lands of the restored kingdom," the message said.

Those appointed to serve under the king are Raymond Alapai Nui Kamaka, minister of foreign affairs; Iwalani M. Hulibee, minister of finance; Herbert N. Pratt, attorney general; Moana Keaulana-Dyball, minister of public instruction; Tsuneo Soranaka, envoy plenipotentiary.

The Supreme Court of Judicature includes Reginald Nash, chief justice, and associate justices Moses Keaulana and Wilfred G.W. Kepa.

The House of Nobles is made up off Lynn-Dunell Mapuana Lorenzo, James Akahi, Henry V. Glendon, Virginia K. Gomes, John Kahue Hulikee, Joseph K. Hoapili, George F. Kaialau, Pauline Kalipi, William Kaalipi, Jake K. Paaki, Walaka L. Park, Pilani Puailihau, Kaailau Puailihau, Rhoda K. Simeons and Vincent M. Sonoda.

In his proclamation, the king declares all lands in the kingdom unalienable, inalienable and held in trust by the chiefs and Kanaka Maoli as affirmed by the customs, laws and organic Constitution of the kingdom.

He says that all public agencies and civil servants, all courts and its constituent enforcement agencies will continue to function and shall be under the jurisdiction and direction of the restored kingdom.

He says that citizens of Hawaii will be accommodated during the transition from state jurisdiction to the restored monarchy.

"It will be business as usual," he said. "The same game with different players. The landlord is home."

The major issue, he said, is return of Hawaiian lands. "Today we are classified as third-class citizens, wards of the state. We don't want to be wards anymore."

THE BUSINESS REPORT

Kauai's Nishizaki heads state hotel group

POIPU — For the first time ever, a Kauai resident is the chairman of the Hawaii Hotel Association on the state level.

Ernest K. Nishizaki, vice president and general manager of the Sheraton Kauai here, recently took over as the chairman of the state HHA.

The 1992-93 chairman, Nishizaki formally took over from Koen Witteveen, a partner of International Hospitality Services, Inc., last Wednesday, July 1.

Nishizaki joined the HHA in

1969, and has served as chairman and president of each of the three Outer Island HHA chapters. He was chairman of the HHA's statewide 1992 Visitor Industry Charity Walk.

Nishizaki was born in Honolulu, and attended the University of Hawaii at Manoa, where he received a bachelor's degree in business administration and travel industry management.

In 1972 he joined ITT Sheraton, and held various hotel management positions in Los Angeles and San Francisco. He returned to Hawaii in

1977 as general manager of the Sheraton Waiakea Village Resort in Hilo on the Big Island.

Subsequently, he served as general manager for four Sheraton hotels throughout the islands, and has held his current position as vice president and general manager at the Sheraton Kauai since 1988.

Murray Towill, who was installed as HHA president on July 1, will join the executive board including Chris von Imhof, president and general manager of the Hawaii Prince hotel, the new chairman-elect; Phil Sam-

mer, general manager of the Ilima Hotel, elected to the vice chairman post; and Henry Hu, consultant for the Waikiki Holiday, remaining as treasurer.

Robert "Bob" Hawes, general manager of the Waiohai, was elected chairman of the HHA Kauai chapter, while Hyatt General Manager Rick Riess and Peter Herndon of Haseko Hawaii were both elected at-large directors of the HHA state organization. Michael Warriner of Hotel Coral Reef was elected a representative of small hotels.



BIG JOB: Ernest K. Nishizaki, vice president and general manager of the Sheraton Kauai, is chairman of the Hawaii Hotel Association on the state level now, charged with coming up with ideas to boost sagging occupancies statewide. See the story at left.

Brum returns to Hawaii as Westin director:

MOST SPENDING DONE BY AMERICANS

Visitors spent over \$1 billion on Kauai in 1991

From A-1

States, who accounted for 58 percent of the nearly \$10 billion spent in Hawaii.

On Kauai last year, \$1,104,896,000, or just over \$1 billion, was spent by visitors, and of that total, visitors from the United States contributed \$937,471,000, or 85 percent.

Japan visitors' contributions were next, at the \$66 million discussed above, at 6 percent of the island's total income from visitor spending (see the chart).

Kauai, apparently, still suffers from a disease that industry officials have scratched their heads over and tried to offer up solutions for — the use of Kauai by Japanese visitors as a day trip, or a single-overnight stop.

While visitors from Japan stayed nearly six days in the state, they stayed an average of less than two days on Kauai.

"You need the length of stay to get the spending," Collins said.

With the Mainland recession affecting Kauai's bread-and-butter

market of California and other Mainland states, the increases in visitor spending by Japanese and other eastbound visitors won't really help Kauai that much, Collins noted.

The 1992 first six months' totals show Japanese and other eastbound visitors helping the state see more money being spent here than last year. The state recently passed the \$5 billion mark in visitor spending this year.

Westbound visitor days for the first six months of 1992 were off by over 6 percent, while eastbound visitor days were up just over 16 percent for the same period, compared to the first half of 1991.

"This information underscores the importance and value of having a diversified portfolio of markets," said Gene Cotter, HVB's senior vice president of marketing.

"The two-year economic downturn on the Mainland is precisely the type of situation that mandates continued marketing efforts in Europe, Asia, and other parts of the world, according to our Strategic Marketing Plan," Cotter said.

How does the HVB determine how much the visitors spend?

LIHUE — Just how does the Hawaii Visitors Bureau come up with accurate figures for visitor spending?

By keeping diaries, of course.

Visitors from all over the world are given spending diaries each day by the HVB, and the visitors voluntarily keep track of each expenditure, including airfare, rental car (if applicable), hotel or other accommodations, groceries, and other spending.

From those figures, the HVB

able to come up with figures for all visitors, as well as visitors from specific countries.

"It's as accurate as anybody can get," said Joe Collins, HVB's vice president for market research.

"We know how much visitors spend in restaurants," Collins said, responding to a question as to how the HVB knows how much visitors versus residents spend in a particular restaurant.

Where they come from, and what they spend

Here is a look at where Kauai's tourism dollars come from, according to 1991 figures supplied by the Hawaii Visitors Bureau.

Last year, Kauai greeted 1,267,620 visitors, including 1,085,290 westbound (mostly from the U.S. Mainland) and 182,330 eastbound (mostly from Japan). The state had six million visitors in 1991, including 4.4 million westbound, and 1.6 million eastbound.

ORIGIN	SPENDING	% OF TOTAL SPENDING
United States	\$937,471,000	85
Japan	\$66,520,000	6
Canada	\$46,591,000	4
Europe	\$27,928,000	2.6
Australia	\$10,478,000	1
Total	\$1,104,896,000*	100

*The total doesn't add up exactly because of \$15 million in spending from several other countries.

"If we had not cultivated these foreign markets, we would not have their off-setting revenues," he said.

Japanese visitors to the state last year spent \$344 per person per day, up from the same numbers of 1990. Westbound conventions and meetings travelers remain important to the state, as they spent \$164 per person per day in 1991, plus an additional \$501 per person per day for meeting-related items, totaling \$665 per person per day.

Eastbound attendees were even more valuable, spending \$263 per person per day in 1991, plus meeting-related expenditures bringing their totals to \$764 per person per day.

Those attending meetings and conventions, and here on incentive trips last year, brought the state \$1.6 billion, or 16 percent of all visitor spending.

In 1991, Canadian visitors remained the longest-staying arrivals, averaging 13.26 days in the islands if arriving from points east. Germany was second (11.63 days), followed by the United States (9.72) and other European countries (9.64).

Still, the sheer numbers of westbound visitors to Hawaii and Kauai (primarily from the U.S. Mainland) mean they spend the most in the islands.

But the sheer spending power of

the eastbound visitors means they spent more per person than their westbound counterparts.

Collins said he was surprised, and not surprised, by figures showing that visitor spending in the state hadn't decreased for the first half of this year compared to the same period in 1991.

He expected that the number of bodies eastbound wouldn't make up for lower numbers of westbound visitors, but was surprised when the spending levels stayed about even.

That means, theoretically, that Hawaii can afford to lose 2.5 westbound visitors for each eastbound visitor, at least as far as visitor spending is concerned. Visitors from Japan, as indicated earlier, still spend nearly three times as much money per day on vacation in Hawaii than do westbound (Mainland) visitors.

Further, Collins has heard that Kauai is enjoying a busy August, and that makes sense since this is traditionally the busiest month in terms of visitor arrivals.

August's totals will show gains especially over the four months before this one, but Collins said he doubts that August of 1992 will be better than August of 1991, if for no other reason than westbound seat capacity on the airlines is off 18 percent this month compared to August of 1991.

F i n e J e w e l r y

Thursday-Sunday

THE BUSINESS REPORT

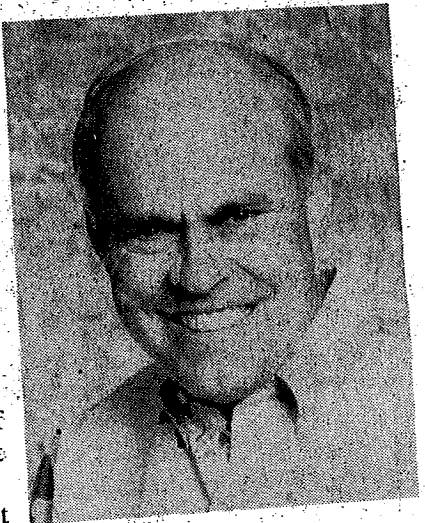
Dods new First Hawaiian Bank chairman, chief executive

HONOLULU--Walter A. Dods Jr., 48, was recently elected chairman and chief executive officer of First Hawaiian, Inc. and its primary subsidiary, First Hawaiian Bank. The announcement was made at the boards of the two companies which met to elect a successor to First Hawaiian's previous chairman and chief executive officer, John D. Bellinger, 66, who passed away on Sunday, Sept. 17 (see the story below).

Dods will also retain the title of president of First Hawaiian, Inc. and First Hawaiian Bank. He will also oversee the management and operations of the companies. In making the announcement, D. Hedben Porteus, senior director, stated on behalf of the boards, "We have the utmost confidence in the ability of Mr. Dods to successfully oversee the management and operations of the companies."

"He has our full support, and we look to the future with optimism, knowing that the tradition of excellence established by Mr. John D. Bellinger will be continued," he said. Dods has been president of First Hawaiian Bank since 1984, and was named president of First Hawaiian, Inc. in March of this year.

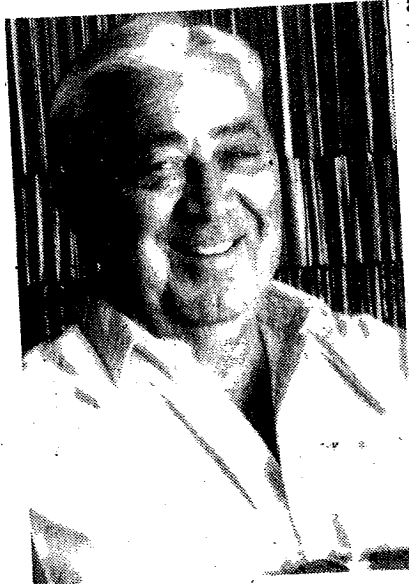
He serves on the boards of First Hawaiian, Inc., First Hawaiian Bank, First Hawaiian Creditcorp and First Hawaiian Leasing. Dods joined the bank in 1968 in its marketing division. He was promoted to assistant vice president in 1969, vice president in 1970, senior vice president in 1973, and executive vice president in 1976. Upon being named president in 1984, he was given the responsibility of overseeing the day-to-day operation of most of the bank.



Walter A. Dods, Jr.

Hawaii loses a real island citizen

HONOLULU--John D. Bellinger, chairman and chief executive officer of First Hawaiian, Inc. and its subsidiaries, passed away today of natural causes. He was 66. Principal



John D. Bellinger

subsidiaries include First Hawaiian Bank, First Hawaiian Creditcorp and First Hawaiian Leasing.

First Hawaiian will continue to be operated by the management team assembled by Bellinger, headed by First Hawaiian, Inc. President Walter A. Dods, Jr.

Bellinger, one of the state's preeminent business and community leaders, spent his entire professional career with First Hawaiian Bank, working his way up from teller to chairman and chief executive officer of the \$4-billion bank holding company.

After spending four years at the bank as a teller from 1942 to 1946, he served in the Army before rejoining the bank in 1947. In 1955 he was appointed vice president and cashier. He was promoted to senior vice president in 1963 and, four years later, to executive vice president. He was named president in 1969

and chairman in 1979. At age 45, he was not only the youngest president the bank ever had, but one of the youngest in the nation.

Bellinger oversaw the construction of the bank's administrative headquarters, the introduction of the MasterCard credit card system, and the formation of the holding company, First Hawaiian, Inc. The company has had 24 consecutive years of record earnings.

He served as a trustee of Punahou School, and on the board of five corporations: Alexander & Baldwin, Inc.; Matson Navigation Company; Halekulani Corporation; Hawaiian Telephone Company; and Restaurant Suntory USA.

The island-born Bellinger was among the most active business leaders in the community. He had been the Hawaii chairman of the Japan-Hawaii Economic Council since its inception.

He chaired or co-chaired many fund-raising efforts that raised millions of dollars for such causes as the renovation of Palama Settlement, the Imin Center at Jefferson Hall and Kawaiahao Church, as well as the construction of a new building for the Blood Bank of Hawaii.

He was in the middle of a \$3-million fund-raising effort to construct and operate the Bobby Benson Center, the state's first alcohol and drug rehabilitation center for teenagers.

Recognized many times for his community and business achievements, Bellinger has received a host of awards from local, national and international organizations and governments.

These include the Distinguished Citizen Award by the Congressional Medal of Honor Society, the Japanese Imperial Third Class Order of the Rising Sun, and Hawaii's Dis-

tinguished Citizen of the Year in 1987 from the Aloha Council of the Boy Scouts of America.

"I'd like to offer my sincerest condolences to the Bellingers on behalf of myself and the entire First Hawaiian family," Dods said.

"He had a tremendous impact not only on the bank and the community, but on my life as well. Rarely has one man contributed so much to the state."

A graduate of Roosevelt High School, he attended the University of Hawaii at Manoa. He held an honorary doctor of laws degree from the University of Hawaii at Manoa, and an honorary degree of doctor of humane letters from Hawaii Loa College.

Bellinger is survived by his wife, Joan; children, Dona, Jan and Neil; and two sisters, Julie Herrick and Mele May.

First Hawaiian, Inc. is a one-bank

holding company whose principal subsidiary is First Hawaiian Bank, the second largest financial institution in Hawaii with more than \$4 billion in total assets.

Other major subsidiaries include First Hawaiian Creditcorp, Inc., the state's largest locally-owned industrial loan company; and First Hawaiian Leasing, Inc., which is primarily engaged in commercial equipment and vehicle leasing.

Mitten named historic chair



THIS FALL IS THE START

Venture capital group attracted to Times' growth

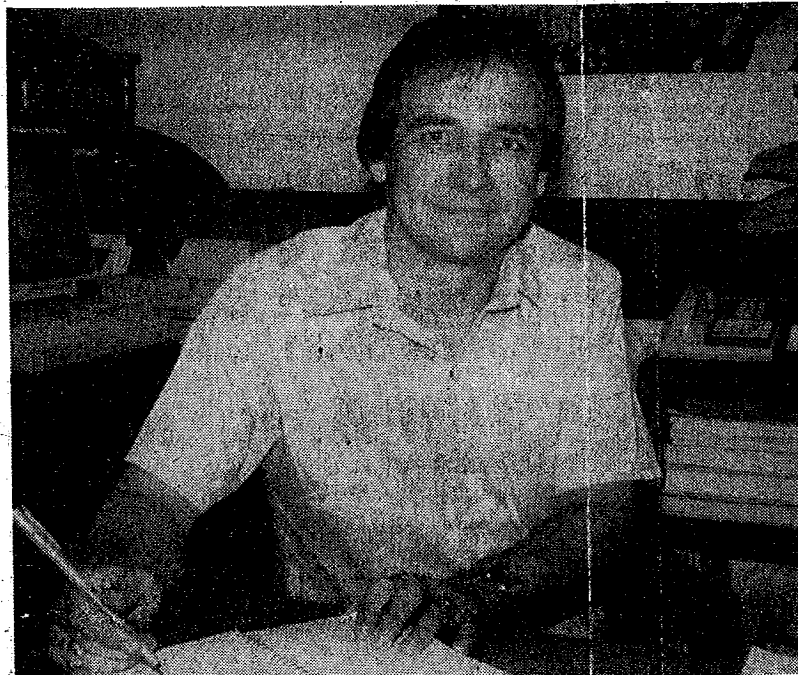
LIHUE — "The *Kauai Times* has not been sold," said Peter Wolf, publisher of Kauai's largest circulation newspaper.

Wolf, responding to speculation in the other Kauai newspaper, said that a new investor group has spent a great deal of time and money in an effort to recapitalize the weekly, founded by Kauai businessmen in 1979.

Wolf Publishing Company, Inc. a Lihue-based, Hawaii corporation founded in 1983 remains the owner and operator of the *Kauai Times*, as well as a commercial printing and mailing operation in Nawiliwili.

"In order to protect all stockholders of WPC, and in an effort to reward the new investing company, shares of stock were traded," Wolf said.

"Basically, all that has hap-



EIGHT YEARS: Rapid growth interested outside investments, says Peter Wolf, Times boss.

pened is that I now own shares of a corporation that owns shares of Wolf Publishing Company. I have upgraded my stockholdings," he said.

Puhi Enterprises, Inc. maintains a minority interest in Wolf Publishing Company, Inc.

WPC remains a Hawaii domestic corporation and is governed by Hawaii corporate law.

"I had taken my company and its newspaper as far as my resources could carry. We started with less than \$100,000 in sales in 1979. The year ending March 31 we reported \$842,000 in sales," Wolf said noting the company's first profit, too.

He speculated that this type of growth resulted in the interest of outside investors.

The staff at the newspaper is looking forward to further growth to be financed by substantial investment in equipment and technological improvement.

"The only clear changes to take place in management, are based on fiscal accounting practices," said Wolf.

Wolf remains publisher and will be paid by Erie Business Management Corp. based in Erie, Pennsylvania, of which he now owns stock and will become a director.

"The improvements that are planned will make the *Times* an extremely lucrative property in a delightfully-beautiful place," Wolf added.

Already in the works is an

improvement of typesetting capability via computer terminals.

"We'll have to think of new ways to make typos," Wolf laughed.

This is great news for local Kauai businesses that have supported the *Times* through "thick and thin," says Wolf. The faith and confidence they placed in my staff is now being rewarded, he added.

"Kauai will have two editorial voices and more marketing and advertising options assured with the new strength being poured into the *Times*," Wolf said.

"It's a proud day for my hard-working and loyal staff and a proud day for Kauai," Wolf concluded.

KAUAI TIMES

Serving Paradise in the Pacific

A Battlefield Not a Weapon

PETER WOLF
Publisher & Editor

KATIE BEER
Associate Publisher - Operations

Debra Perreira Wolf
Associate Publisher - Advertising

Veronica Rapozo
Administrative Assistant



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STILL MORE ON HAWAIIAN LANGUAGE

Hilo duet don't see early English need

In printing our letter responding to one *Times* editorial, the *Times* printed a second editorial. We would like to respond again. The issue in question is education at Niihau School. We urge support of DOE plans to introduce the academic use of Hawaiian there with English taught as a second language. The *Kauai Times* proposes that no Hawaiian be used at Niihau School.

The *Times* uses two arguments in supporting of its position.

● Total immersion is the easiest and most effective way of teaching a new language.

● The English language is the cachet to living in present day Hawai'i and America.

Both arguments need further comment.

First, immersion: What the *Times* is proposing is not immersion, but submersion, as it is technically known as educational literature. The key difference rests in academic attention to the child's tongue.

Immersion is an "in and out" approach. Children in an immersion class are totally surrounded by a new language for two to four

years. Then, the child's home language is introduced as an academic language with it gradually becoming the dominant language of the classroom.

English speaking children on the mainland are taught to read and write English after they learn to read and write French. By the eighth grade, however, the majority of their school work is in the English language of their homes.

Submersion is an approach with an "in" but no "out." The child's home language never returns as

an important language of formal education. Often children in submersion classes are never even taught to read and write their own mother tongue.

Typically children in submersion programs develop feelings of inferiority and resentment toward the dominant culture. Another typical outcome is linguistic and cultural extinction.

Again we emphasize that the most successful indigenous minorities worldwide use their traditional language in school with languages such as English emphasized in special second language courses. This MAINTENANCE method is what the DOE is proposing for Niihau School.

Second, english and americanism: American does not mean English or even "mainstream." If it did our nations founders would

... Edlines by Ed Guthrie

Aa Bb Cc — Ee Ff Gg Hh Ii Jj Kk Ll Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz NEW

KAUAI TIMES

Serving Paradise in the Pacific

POSTAL PATRON

3 SECTIONS, 1 SUPPLEMENT — 62 PAGES

35-CENTS

Impact felt almost overnight

WAR JOLTS ISLE ECONOMY

By SUE DIXON-STONG

LIHUE — The war in the Persian Gulf has had a swift and unsettling impact on Kauai's visitor industry. The industry, which fuels 80 percent of the island's economy, is experiencing a dismaying dip in occupancy rates, a lull in reservations and a surge in cancellations.

The war, coming as it does just as hotels were beginning to feel the pinch of a sluggish Mainland economy, has, almost overnight, changed Kauai's economic picture from one of relative strength to one of widespread uncertainty.

Before the less than three-week-old war, Kauai's economy was strong, says Kirsten Baumgart Turner. "We have a booming construction industry. We have a visitor industry that has been growing every year. Compared with the Mainland, we're sitting much better than many places."

The problem is that Kauai's economic strength depends, in large part, on its visitor count, and when those numbers begin to sink, the economic picture changes rapidly.

"Any slight disruption to the visitor industry could change that picture overnight," Turner says. "And this is not a slight disruption. It's a very strong disruption."

"We pivot on this one industry, and here comes the war. People are suddenly afraid to travel and corporations are cancelling their tickets. That can turn the whole situation around overnight. And that's what you are seeing."

"You're seeing very slow business in the visitor industry projected for the next 30 days."

Of course, there is a possibility that when the shock of war recedes, visitors will reconsider their plans and proceed to book vacations.

"I think we need to look at it again in mid-February because even with the war on, things could perk up again," says Chris Cook, tourism specialist at the Of-



Photo by Thomas Tamura

'If the war ends tomorrow, it'll be a little blip. If the war ends in two months, it will hit us hard, very hard.'

Kirsten Baumgart Turner
Economic Development Director

fice of Economic Development.

"I think a lot of people cancelled for the end of January because they were apprehensive. Time will tell now."

There also are some indications that fearing European travel, individuals and groups will reschedule and come to Hawaii.

"We have been flooded with inquiries of programs that were thinking of going to Europe, Greece and so forth," says David Shackleton, managing director of the Westin Kauai. "We haven't booked anything as yet, but there have been a lot

of inquiries. I think these people are, essentially, just shopping around."

Margy Parker, executive director of the Poipu Beach Resort Association, also points to re-routed European travel as a possible plus for Kauai. "We're getting calls from group and meeting organizations who want to change plans to Hawaii from Europe," she says.

Turner says her office has received some confirmation of European conferences being switched to Hawaii. "But, we can't depend on that yet," she cautions.

Certainly, at this point, no one can project how bad business will get or how long the war will last, but Peter Herndon, president of the Kauai Chapter of the Hawaii Hotel Association, says indications are that occupancy rates throughout the island will dip to somewhere between 45 and 60 percent in February. Generally, he says, February is a good month with occupancies between 75 and 90 percent.

Shackleton says the Westin expects to wind up January with a 55 percent occupancy rate, which is about what had been anticipated, but which is down from

See WAR on A-9

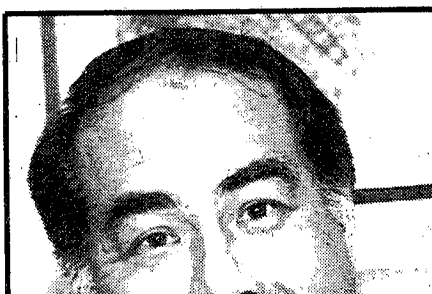
Especially on the tourist route

Kauai businesses feeling the pinch

By ANNE E. O'MALLEY

LIHUE — A nationwide recession, a drop in tourism and the onset of war in the Persian Gulf has left most Kauai businesses feeling the pinch. Hardest hit are businesses that rely heavily on the tourist trade, but even among those, some are experiencing strong sales.

"There's nothing really alarming that



and she's got the numbers to prove it. She did sales of over \$30,000 this January in the Marketplace location alone, an increase of close to 300 percent over the \$13,000 in sales for the same month last year.

Oki left her teaching career of 25 years in June to boost sales in her business, and she says that she has consistently pulled

Why does everything have to be so difficult?

By SUE DIXON-STONG



BETWEEN THE LINES

Congress. Serving at the state level was enough of a challenge to his moral fiber, he said.

In Colorado, where I lived for the next six years, things were different. The legislature was in session for only part of the year and politicians were much less hardened.

It was refreshing. But then I watched as government attached to the promise of an oil boom and allowed developers to overbuild metropolitan Denver and the Front Range. The whole thing went bust about the time I left, in 1986, for Hawaii. Colorado has remained in a depressed state since.

It was with fascination and bewilderment that I approached government in Hawaii. Working on Oahu, I soon discovered that political figures were highly accessible and generally candid in their approach.

Everyone was so polite. It seemed that no one wanted to make a decision until everyone either agreed on the solution or lost interest in the result.

I grew to have a strong apprecia-

tion and respect for Hawaii's system of governing. Although at times I grew impatient for the wheels to turn, I was impressed with the state's apparent enthusiasm for democratic rule. In this tiny, multi-ethnic society, where the person on the opposite side of the fence is often your next door neighbor, I perceived a genuine effort to not only please the majority but to come to a consensus.

Then I came to Kauai. Here, I expected to forget about politics and write stories about people, which is all I've ever really wanted to do.

I'm doing that. And it's a wonderful and fulfilling experience. But, somehow as I seek out stories about life on Kauai, I find myself unable to avoid issues like housing, helicopters, boats, tourism and highways. That is life on Kauai.

And in the short time that I've lived here, I've become aware that county government is dealing with strong community sentiment that, at times, manifests in opposing forces but, at core, maintains a deep desire for a lifestyle that is harmonious with the natural spirit of the island.

Maintaining that sense of harmony when houses must be built, roads improved and tourism balanced isn't easy.

Mayor Yukimura and her administration have been entrusted with that task.

Maybe, I'm naive. But I think that task would be easier if someone would untangle the issues, and move forward.

Affordable housing should not be placed on the back burner while someone tries to decide if it still will be affordable a decade from now.

Temporary solutions with a price tag of \$2.4 million should not be allowed even if the state is doing it.

I guess I am naive, but it seems to me that the simpler the solution, the more likely it is to hold. But then, that's why I'm not in politics.

Maybe mine is a naive point of view. But I don't understand why the state would spend \$2.4 million on a temporary launching facility for Kauai's commercial helicopter operators, and at the same time wash its hands of any responsibility for negotiating a launching site for tour boat operators who have been prohibited from using their Hanalei River facility.

Especially, since members of the helicopter association don't want the new facility and have gone to Washington, D.C. to try to stop it.

I also don't see why the county would drag its heels on a proposal to build an affordable housing project when Kauai is looking at a housing shortage of about 3,000 units and the average Kauai employee -- with a gross income of less than \$15,000 a year -- cannot afford market rental or for sale rates.

And why would the Yukimura Administration propose what appears to be the most costly and complicated solution to a bypass road around Koloa, ignoring offers of free land from two sources as well as the recommendations of several community and commercial associations.

Things, political, don't always make sense. Especially when you're not party to the subtle maxims and political stratagems that guide public servants into this decision or that.

When I left Illinois in 1979, I believed I had left one of the most politically corrupt governmental systems in the nation. There, state legislatures are paid to work year round, allowing the simplest of issues to evolve into a maze that served to sully the results of any action.

After serving in the Illinois State Legislature for one term, a friend told me he would never run for U.S.

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"There's more than enough
money to improve the civic center
(Lihue Shopping Center), to allow
that (relocation) to happen, in my
mind," County Council Chairman
Ron Kouchi said.

"Obviously not in the mayor's,"
he added.

as geographic lines, attorneys Brad-
ford N. Dewan and Patrick Childs
have filed papers before the Hawaii
Supreme Court, seeking relief from
what they feel was an illegal election
where the questions of electing coun-
cilmembers by districts were con-
cerned.

proposals passed at the Nov. 6
General Election.

Charged with providing improper
ballot instructions and improper
counting of votes are County Clerk
Jerome Hew, Lt. Gov. Ben Cayetano,
and the county of Kauai.

Kauai operating without economic development plan

By PAUL C. CURTIS

PUHI — The county and state
governments have plans for nearly
any project you can imagine.

The various plans and studies
concerning highways and traffic on
the island have been well-chronicled
in this newspaper.

There are state plans on every-
thing from housing to health, and
county plans for things like the
Koloa bypass road, Vidinha Stadium
complex, new Lihue Neighborhood
Center, and a myriad of other
projects.

But, for the time being, the island
is operating without the benefit of an
economic development plan.

The new head of an organization
formed by business leaders to push
existing businesses and encourage
new businesses, is a bit bothered by
the non-existence of such a plan.

Susan Annette Kanoho, execu-
tive director of the Kauai Economic
Development Board, said "yeah,
very," when asked if it is shocking or
scary that the island and county lacks
an economic development plan.

"At this point, we feel that, if
there's going to be one (a plan), we
want to be involved in it, as a leader,"
she said.

As the face of economic develop-
ment on the island can change like
the winds, the plan would have to be
flexible enough to allow for regular
updating once the original plan is in
place, she noted.

The KEDB, Inc. was established
in June of 1984 to investigate,
promote and further responsible
economic growth and development
on the island.

More recently, it developed a
mission statement and values,
developed by members of the board,

Kanoho, as well as Hal Malterre of
KCC, and state Rep. Ezra Kanoho.

The mission of the KEDB is "To
provide visionary leadership in the
creation, development and support
of economic activity in the county of
Kauai."

Key values include "identifying
and nurturing business oppor-
tunities; fostering and maintaining a
healthy economy and business
climate, while working in coopera-
tion with business, labor and govern-
ment entities; and preserving the
quality of life while maintaining and
enhancing the uniqueness of Kauai's
culture and resources."

That's "a great mission statement

in values," Kanoho feels.

It also points out something that
she has had to discuss in length with
others: "We want responsible
growth, not just any kind of growth."

The organization, she added, is
not just pro-business.

Kanoho, who took over as execu-
tive director in September after serv-
ing as secretary to the executive
director since January of 1988, feels
the mission and values statements
will help give the KEDB a more
focused direction and purpose.

Kanoho took over the KEDB top
spot after former executive director

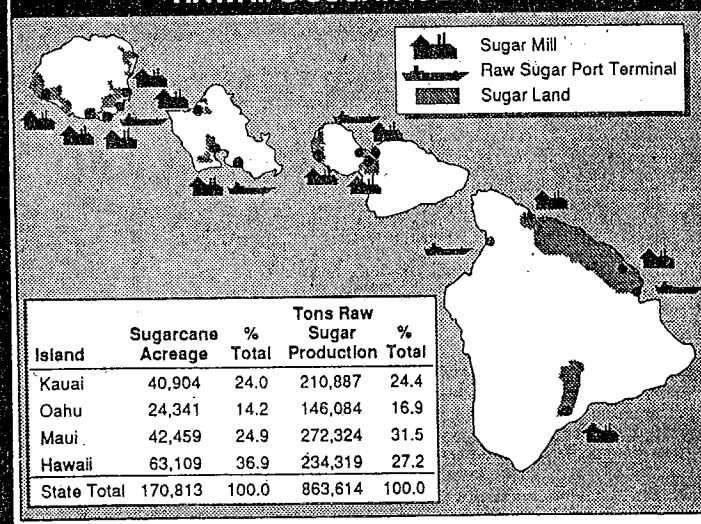
See Economic on A-7

Kauai
Times

QUIKSCAN

Visions of Sugar

HAWAII'S SUGAR ISLANDS



SOURCE: Hawaii Sugar Planters Association

'Economic development' is group's middle name

From A-1

Eric Honma was appointed Kauai assistant to Governor Waihee.

Currently, Tom Whittemore of First Hawaiian Bank is president of the KEDB board, with Melvyn Y. Kihara of Bank of Hawaii as vice president, Case & Lynch attorney David W. Proudfoot as secretary, and Garden Island Motors' Wayne "Richie" Richardson, III as treasurer.

Directing members include Alexander & Baldwin, Aloha Lumber Company, Amfac/JMB Hawaii, Inc., Bank of Hawaii, Case & Lynch, First Hawaiian Bank, Grove Farm Co., Inc., Princeville Corporation and Ventura Development representatives.

Other members include Big Save, Inc., C. Brewer and Co., Ltd., CSC-Pan Am Kauai, Garden Island Motors, Gay & Robinson, Wilcox Hospital, GTE Hawaiian Telephone, Hale Kauai, Hawaiian Airlines, K. Shioi Construction, *Kauai Business & Real Estate* magazine, Kauai Island Finance, Kauai Nursery & Landscaping, Inc., Koa Trading Company, Inc., Pacific Machinery, R Electric, Sheraton Coconut Beach and Young Brothers.

Because of Kanoho's variety of experiences (including film promotion), the board felt comfortable with the transition period from Honma to Kanoho, she said.

She noted that the dialogue and meetings associated with revising the mission statement brought the board together, poised to move in one direction, together.

A membership drive is on now, and in 1991, expect the KEDB to launch a public awareness campaign, so people will know what the KEDB is all about.

The membership drive is aimed at getting more visitor-related businesses in the organization. While the KEDB realizes the need for

diversification away from tourism, the reality is that most of the island's economy hinges on the visitor in-



Sue A. Kanoho

look at other economic development issues, she added.

Now, committees are formed, projects and proposals are going to the committees, and the KEDB board has the final go-no go say. Her job is to follow through on the board's decisions.

Now, also, the board is trying to bring on board as many of the experts in their fields the island has to offer, to bring their experiences to the board on an all-volunteer basis.

Currently, Kanoho is the only person on the KEDB payroll. If and when she finds a secretary, that person will be on the payroll, too. All the board members and other members are there on a voluntary basis.

Projects for the 1990s include continual promoting of the film industry and Kauai as a natural site for future productions big and small; helping to find a permanent site for a Kauai Products Council retail outlet; and pushing for the establishment of high-technology businesses on the island.

The KEDB took a co-sponsorship role in the recent high-tech symposium at the Hilton, in part as an investigation to see what Kauai would

sometimes with the county Office of Economic Development, and its director Kirsten Baumgart Turner.

If the KEDB can raise \$10,000 from public and private sources, it will get an additional \$10,000 grant from the state Legislature in 1991, for its programs.

It currently enjoys a \$70,000 grant from the Legislature, through the state Department of Business, Economic Development & Tourism.

The public awareness campaign will be boosted by a new logo the KEDB has, designed by Griffin Noyes Associates.

The KEDB is a group of business leaders who volunteer their time and who are interested in economic development alternatives for Kauai, and are decision-makers for KEDB-backed projects.

The KEDB also investigates any potential source of economic development for the island which will benefit businesses and the community here, she noted.

"I'm real happy with Tom Whittemore," she said of the KEDB board president. "Without them (the officers), I'd be sunk."

"We're moving forward," and with Kanoho as the new executive director, is looking forward to a very strong year of economic development in 1991, she noted.

If hard times are coming, like a recession that appears to be shaping up on the Mainland and would most likely eventually make it to Kauai, "that's why we need economic development," she said.

Some projects the KEDB has been involved in include sponsoring an agricultural specimen-collecting trip to South America, as well as the highs-tech symposium.

The organization also supports agricultural endeavors, is exploring the possibility of establishing a foreign trade zone, and supports expansion of the Lihue Airport runway.

It also has a Kauai Floral Industry Development Program and Kauai

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51 OF

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SUGGESTED
PRICE



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Sue Kanoho named to head Kauai economic board

Susan A. Kanoho has been named executive director of the Kauai Economic Development Board, the board announced recent-



Sue Kanoho

ly. She replaces Eric Honma, who is now Governor Waihee's representative on the island. Kanoho has been with the KEDB since January of 1988. Kanoho was executive assistant for the New York firm of Alexander & Alexander, and assisted the vice president for the West Coast region in marketing and public relations operations for eight offices. She is a member of the American Film Institute, Quota Club, and enjoys writing and sign language. She lives in Kapaa with husband Solomon Kanoho and newborn son Justin. The KEDB was formed five

years ago to investigate and promote sources of economic diversification for the island. It receives a grant each year from the state to fund various projects in the area of film, diversified agriculture, and Kauai products.

TSUCHIYAMA NAMED AT NORWEST HERE

Scot Tsuchiyama has been transferred to the Norwest Financial office at 3122 A-14 Kuhio Hwy. in Lihue. He joined Norwest in 1989 as a credit manager in Honolulu, and returns to his native Kauai. He is a graduate of Kauai High School, and a 1985 graduate of the University of Hawaii at Manoa. He holds a bachelor's degree in economics.

He replaces another Kauai product, John Miyao, who was promoted to manage the Mapunapuna branch in Honolulu. The Norwest Financial office provides a wide range of consumer and commercial financial services, including mortgage loans, installment loans, and retail finance contracts.

TUESDAY DEADLINE FOR ALOHA SPIRIT

Kauaians have until Tuesday, Sept. 4 to complete and return

See Moynahan on A-13

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Victor E.

Borthwick to expa

HONOLULU — John Henry Felix, chairman of the board of trustees, Hawaiian Memorial Park Cemetery Association, recently announced a five-year strategy that calls for aggressively expanding company operations throughout the state.

Plans include the acquisitions of existing companies as well as

Memorial Park Cemetery Association and the Borthwick Group, we have a wide range of products and services to offer present and future clients."

Felix said company expansion will also provide greater long-term benefits for customers, with the trust funds receiving substantial financial gains from prime, revenue-produc-

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Akaka to Bush: Don't hurt sugar

WASHINGTON, D.C. — In a letter released recently, U.S. Sen. Daniel K. Akaka urged President Bush not to weaken the domestic sugar price support program.

"I urge you to disavow published comments by members of your administration that the farm bill would be the subject of a presidential veto if the support program for sugar is continued at the current level," Akaka said.

In addition, Akaka criticized a plan by the U.S. Department of Agriculture to seek an immediate 10 percent cut in the 18-cent-per-pound

sugar program.

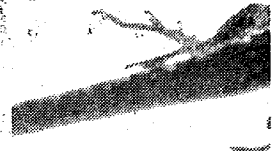
The letter to Bush follows a letter to Secretary of Agriculture Clayton Yeutter.

Akaka told Bush that, despite his assurances and those of his representatives before congressional hearings, it appeared that the administration is abandoning its long-standing promise not to seek unilateral reductions in sugar supports.

"Hawaii is our country's second-largest sugar-producing state, and the importance of sugar to the economy, ecology, culture, and beauty of the state is enormous," Akaka said. "The sugar industry is the state's third largest, generating nearly \$400 million in revenues, and is directly and indirectly responsible for more than 20,000 jobs."

Akaka, who has successfully fought to retain the sugar price support program at its current level of 18 cents per pound, told the president, "America's sugar farmers deserve your commitment not to unilaterally reduce the sugar loan program. I ask for your continued support for this vital farm program."

The House Agriculture Committee recently approved legislation to continue the program as a component of the omnibus farm bill.



A LITTLE HELP FROM specialist Mike Steven help from some of his

Babies

From A-1

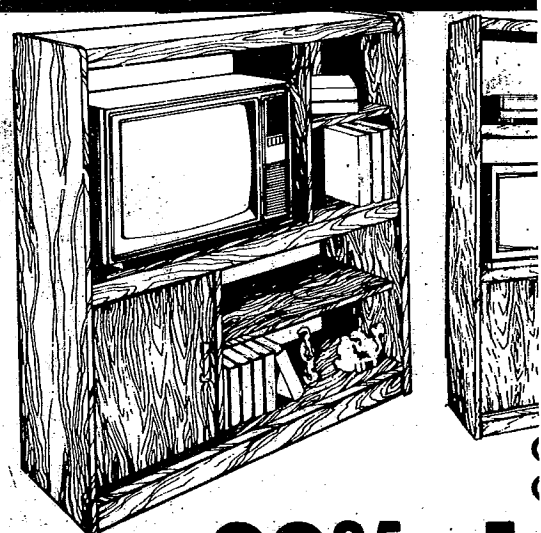
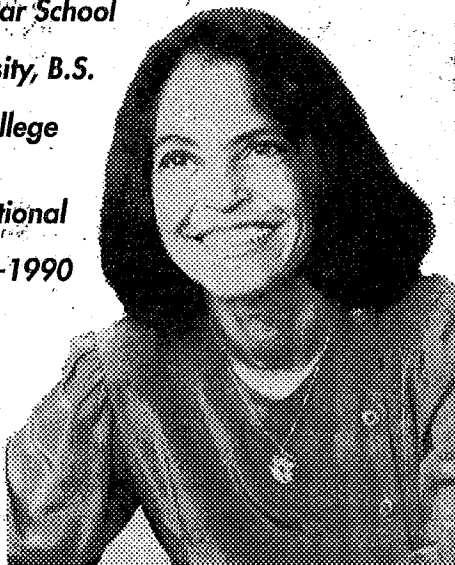
it looks like that might be While substance mothers who are carrying this state are the ones being with confidential, no treatment methods, the house needs some education in many cases continued.

"Chemically-dependent who use drugs during usually live in substance environments," Simpson said

RE-ELECT Senator Lehua Fernandes Salling

QUALIFICATIONS

- St. Catherine's Grammar School
- Kapaa High School
- Colorado State University, B.S. Fort Collins
- Cleveland-Marshall College of Law, J.D.
- Kauai's Delegate, 1978 Hawaii Constitutional Convention
- Kauai's Senator, 1982-1990

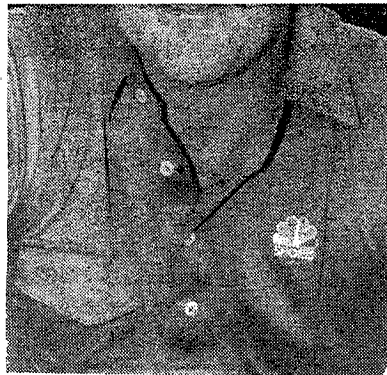


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is possible that a portion of the Lihue transfer station could be used for residential dumping only, the county trash trucks temporarily diverted to the Kapaa transstation until the new Lihue transfer station opens up, he said.

There are lots of state, county and private construction projects going on right now, which could affect the availability of Kauai Builders permit materials for the new transstation, he said.



John Harder

HONOLULU — For the first eight months of this year, Kauai greeted some 872,910 visitors, with the westbound (primarily U.S. Mainland guests) figure at 758,130.

The eastbound figure for the first eight months was 114,780. Before this year, Kauai's visitor arrival figures were based solely on westbound figures.

The 1990 first eight months westbound figure is down 3 percent from the same period last year, according to Joe Collins, vice president of market research for the Hawaii Visitors Bureau.

Despite the modest decline in westbound visitors this year as compared to last, Kauai will still pass the one-million-visitor mark for the fourth straight year.

HVB prognosticators are calling for the one-millionth Kauai visitor to arrive sometime in late November or early December.

Kauai's number of westbound visitors in August (the latest full month available) was 106,890, up 7.1 percent from the same month in 1989.

Eastbound (mostly from Japan) visitors were 16,300, for a total of 123,190.

Visitors who planned on coming exclusively to Kauai and to no other island in August numbered 28,560 westbound, and 1,360 eastbound, for a total of 29,920, Collins said.

That westbound Kauai-only traffic is up a whopping 28.2 percent from the same month last year, he noted.

While the situation in the Mideast has obviously affected oil and airfare

prices, Collins predicts a good end of the year for Kauai and the entire state.

"Through the end of the year, we're looking very good regardless of the situation in the Gulf."

The state and Kauai will end up with a 2 percent to 5 percent growth in visitor arrivals, just as HVB president Stanley Hong predicted at the end of last year, Collins noted.

The strength, though, will come from eastbound rather than

westbound visitors, he added.

"Sure, that's affecting tourism everywhere," he said of skyrocketing oil prices and fares. "And we're going to take our kicks in terms of westbound visitors."

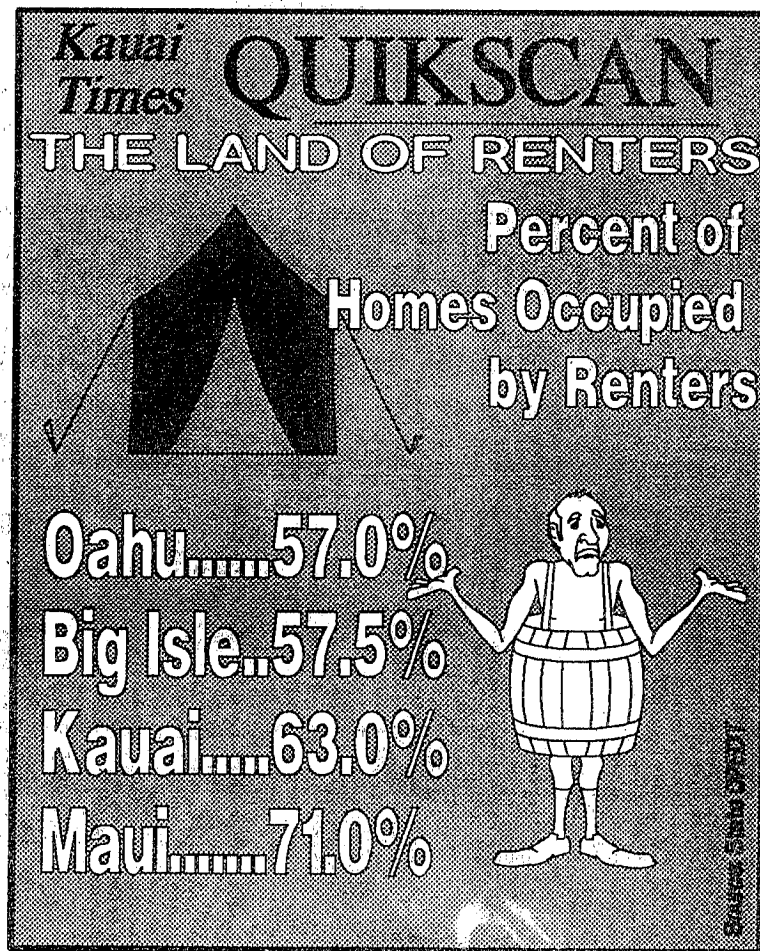
"But, eastbound will be like gangbusters."

Areas that don't necessarily depend on westbound visitors won't be impacted as much, Collins concluded.

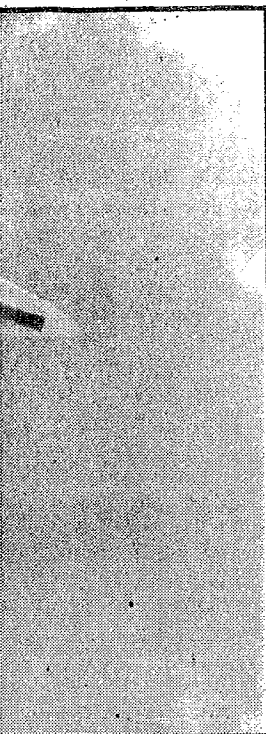


the Big Save/KUAI Treasure Hunt in a record 10 days are 1 Douglas Chun, getting congratulations and the \$1,000 prize Value Center assistant manager, and Melinda Uohara of Big Times photo by Paul C. Curtis.

ONE MILLION VISITORS



massive Big Island noid-
Kauai, Martin said.



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1, KVMH is "doing real
rinouchi said. "It's very,
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period.

Pledges for each book read were
collected from family and friends of
the children.

This money, plus matching funds

The following classes raised the
most money in their grade levels:
Monica Enoka, kindergarten; Bon-
nie Kakinami, first grade; Florinda

parents and community," he added.

"What is exciting is that the stu-
dents have the 'World' at their
fingertips."

Kauai tops Outer Islands in 1989 hotel occupancy

POIPU--Kauai's hotel occupa-
ncy rate in 1989 was the best of the
Outer Islands.

Kauai's occupancy rate of 71.32
percent last year was better than even
Maui's, and second only to Oahu's
86.44 percent figure, according to
figures from the Honolulu firm of
Pannell Kerr Forster.

Maui's 1989 rate was 69.32 per-
cent, and the Big Island's was 60.84
percent.

The 1989 results show a role
reversal, as Maui usually leads the
Outer Islands in occupancy.

In 1988, Kauai's rate was 66.88
percent, behind Oahu's 85.44 per-
cent and Maui's 73.35 percent, but
ahead of the Big Island's 56.41 per-
cent.

The South Shore led the Outer Is-
land destinations in terms of hotel
room occupancy last year, said
Margy Parker of the Poipu Beach
Resort Association.

Poipu's 1989 occupancy figure
was nearly 80 percent (79.17 per-
cent), up from 71.81 percent in 1988
and substantially better than even
west Maui's 71 percent figure.

East Kauai did better in 1989 than
it did in 1988, too, with last year's oc-
cupancy rate being 67.42 percent (for
an island total of 71.32 percent), with
east Kauai's total for 1988 being
64.19 percent (for a 1988 island total
of 66.88).

The growth in island occupancy
from 66.88 percent in 1988 to 71.32
percent in 1989 is a sign of the
strength of both the economy and in-
dustry, visitor industry officials said.

East Kauai hotels remained a
great bargain, with average room
rates actually less in 1989 than in
1988.

The 1988 average east Kauai

room rate was \$79.23, and was
\$77.74 in 1989.

Kauai's average room rate for
1989 was \$92.77, a slight increase
from the 1988 figure of \$89.44.

Poipu's average room rate was
\$118.55 in 1989, and \$106.22 in
1988.

Maui was the most expensive
place to stay, on average, with 1989's
average room rate of \$133.65, and
\$133.70 in 1988.

The Big Island's average room
rate jumped from \$87.28 a night in
1988 to \$121.27 last year. Oahu's
1989 average room rate was \$84.48,
up from \$75.16 in 1988.

Behind Oahu, Kauai continued to
be a bargain for hotel guests who
chose to eat in the hotels, according
to the figures.

The average daily hotel revenue
per guest for food alone on Kauai
was \$20.46 in 1989, down from
\$21.29 in 1988.

Oahu's average daily hotel
revenue per guest for food was
\$17.20 in 1989, up from \$16.25 in
1988.

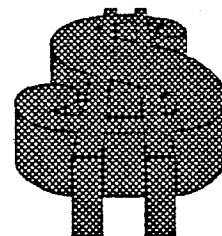
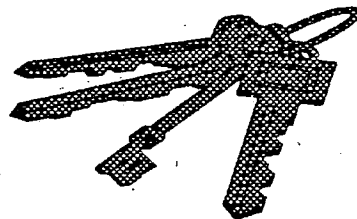
The average daily hotel revenue
per guest for food alone on Maui was
\$26.69 in 1989, and \$25.62 in 1988,
and the Big Island's was \$28.49 in
1989 and \$22.06 in 1988.

KAUAI TIMES

quikscan

Hotel occupancy rates

	1989	1988
KAUAI	71.32%	66.88%
BIG ISLAND	60.84	56.41
MAUI	69.23	73.35
OAHU	86.44	85.44



to the affordable housing effort, it is used in conjunction with state, county, or private financing.

Mae's low interest rate and payment, combined with a low price on the affordable assistance, helps people who cannot afford to buy.

Best rates on the new Hula mortgage loans will be fixed at 7.75 percent or 7.5 percent for 30 years, as compared with the current market rate of over 10 percent for adjustable-rate mortgages.

There are no asset limits, but borrowers must not exceed borrowing income limits:

For an 8.75 percent mortgage: Family size of three or more: \$47,400; Other islands: \$41,200; Family size of less than three: \$41,200; Other islands: \$31,800.

lands: \$39,800.

For a 7.5 percent mortgage rate: Family size of three or more: Oahu: \$33,000; Other islands: \$31,800; Family size of less than three: Oahu: \$28,800; Other islands: \$27,900.

Hula Mae buyers pay only one point as loan origination fees. Depending on the purchase price, the minimum down payment can be as low as 3 and 1/2 percent, as prescribed by the Federal Housing Administration, the mortgage insurer.

The Hula Mae program was established in 1979 by the state Legislature to provide below-market interest rate loans to first-time homebuyers.

To date, the state's housing agency has issued \$833,870,000 in bonds which finance the program, and has assisted approximately 5,600 families in purchasing homes of their own.

Interested parties may receive information on the revised program from most banks, savings and loans,

the Royal Hawaiian Shopping Center in December, and will feature distinctive, high-quality entertainment amidst a live tropical rainforest setting.

BLUE WATER JOINS ERA NETWORK NOW

Blue Water Properties Kauai, Inc. of Princeville has joined ERA Real Estate, the nation's second-largest and Hawaii's largest real estate franchise organization, Terry Street, R, principal broker, announced recently. "We are extremely excited about becoming a member of the ERA Real Estate Network, because it is an established, nationwide company founded more than 16 years ago, and Hawaii's number-one franchise," said Street. "We looked at several franchise organizations before making the decision to join ERA, and ERA Real Estate surpassed them all in member services, technology, and consumer services,"

needs of our clients," he said. Blue Water Properties, Kauai, established in 1977, has offices in Princeville Center. The firm's real estate services include specialization in condominium and residential property sales and management. Owners Terry and Kathy Street are active in the Princeville Men's and Women's Golf Club, and reside in Princeville with daughter Kristy, a senior at Kapaa High School.

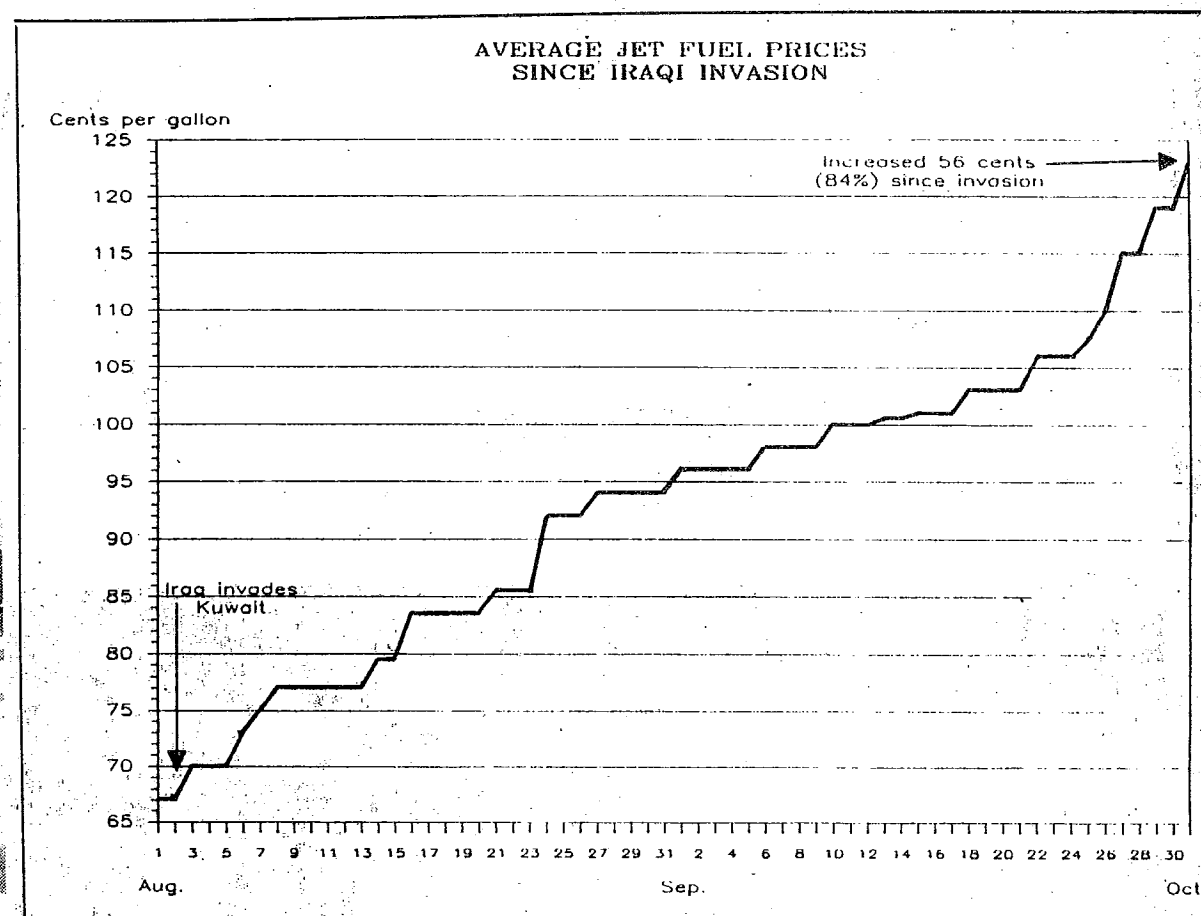
FLAMINGO CANTINA CELEBRATES NOW

Owner Don Cope and the gang at Poipu's popular Flamingo Cantina recently celebrated the eatery's second anniversary. The restaurant is the winner of the 1990 Kauai Chili Cook-off.

During its second year, the restaurant opened for lunch, added an all-you-can-eat taco, tostada and burrito bar, and more. Call 742-9505 for more information.



Employees of one car rental company, including co-owner, it's easy to see why the Airport for a team shot.



GOING UP?: Of course. As you have noticed gas prices at pumps on Kauai going up in the middle of the Persian Gulf crisis, the same thing has happened to jet fuel prices, as the chart above shows. That means higher ticket prices for inter-island travel (see the lead item in Business Briefs above).

10/10/90

Windstar Kauai hosts statewide conference on environmental issues

Windstar Kauai is hosting a statewide conference to support the Windstar Foundation's global project to foster a healthy environment and a sustainable future.

The two day conference is scheduled for Friday and Saturday, February 16 and 17th. Registration is at 10 A.M. on Friday at the Paddling Club at the Westin Kauai in Lihue. Public participation is invited; admission is free except for nominal charges for meals.

The February 16/17 Conference is intended to provide an opportunity for in-pu in the planning of State-wide programs by interested individuals, local environmentalists, and community organizations.

The Friday agenda of the conference will include such topics as: the Windstar catalytic project planning process, promoting a broad base of public and private participation in program activities, the role of business and industry in environmental education and community action, the use of public television and other media, fund raising and procedures for project evaluation. The Friday agenda will also feature two short films on the activities of the Windstar Foundation.

Friday evening will feature a potluck dinner in Wailua followed by a planning session focused on the Saturday portion of the Conference which is intended to increase communication and affinity among participants through recreation and communication activities.

The Hawaii officers of Windstar who will be attending include: Virginia M. H. Dunas, Kauai; Bruce Bebe and Andrea Swanader, Maui; Marn Davis, Hawaii; paula Mantel and Gary Andersen, Oahu; as well as Tova Cardillo and Susan Lamb representing Molokai. The State chairperson for Windstar is Glenn Hontz

from Kauai. Windstar members and interested persons from Kauai and the various islands will also be present.

Windstar Foundation, an international environmental organization, is comprised of a world-wide network of Windstar Connection Groups. The Foundations also sponsor seminars, cultural exchange programs, workshops, films, computer based data systems, publications and other public events directed towards cooperative action. Their goal is a healthy environment and a sustainable future: one that they believe can be achieved when we satisfy our present needs without diminishing prospects for future generations.

Windstar was founded in 1976 by John Denver and Thomas Crum. The foundation recently received a \$500,000 grant from Amway and is currently involved in a long-term planning program with such agencies as the National Wildlife Federation, the Rocky Mountain Institute and NASA to implement its goals on an international basis. There are Connection Groups similar to the Hawaii organization throughout the United States and in Japan, Australia, Canada, Russia and Africa.

For more information concerning the conference, please call the Kauai Windstar office: 742-7477, 742-6930 or 742-7373.

19820

First Lady seeks nominations for volunteer recognition

The Statewide Volunteer Services (SVS) office and the First Lady of the State of Hawaii, Mrs. John D. Waihee is privileged to invite nominations from the community to honor individuals, organizations, private businesses and project which warrant special recognition for outstanding voluntary service.

Any individual, organization, project or business engaged in outstanding and extraordinary contributions that benefit the community or state may be nominated.

Individuals or groups who are paid for activities they perform, with the exception of the private business category, do not qualify.

Volunteer activities must be performed in the State of Hawaii. The individuals or group being nominated must have been actively volunteering during the calendar year of 1989 to the present.

Any person or group may submit as many separate nominations as desired. Only one individual or group can be nominated. Nomination forms are available through SVS and at your public library.

All nominees will receive a meritorious achievement certificate of recognition from our First Lady. Selected island representatives will receive special recognition during Island Award Ceremonies, and they will be honored at the Oahu Ceremony by First Lady Lynne Waihee.

Separate Island Ceremonies will be held during April 1990, with specific dates to be announced.

All completed nomination forms, along with one letter of reference must be mailed with sufficient postage to Statewide Volunteer Services by Friday, February 16, 1990.

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And we're delivering* special savings, too!

Now, you can get Kauai's favorite pizza delivered right to

hot, meltingly delicious, pizza made fresh and delivered free

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Construction: A matter of survival



With fewer and smaller jobs coming up, industry leaders say worst may be yet to come

By **PAUL C. CURTIS**

HANAMAULU— Quick, name all the large construction projects happening now or planned for Kauai's near future.

The problem is that list is very, very short, literally starting and ending with the King Kaumualii School construction and work at the Lihue Airport.

While there still is quite a bit of residential construction going on, the large projects are drying up fast, and that's got people all over the island very concerned.

Today, the construction industry, which has been one of the big three forces in the island's economy (behind tourism and sugar), is limping along, with no medical attention in sight.

"It's in pretty poor shape right now," said Alan Suzawa, owner of S&T Glass and president of the Contractors Associa-

tion of Kauai.

"It has been declining for the last 10 months, and we really don't know if we've hit the bottom yet," Suzawa told the *Kauai Times*.

There are some projects coming on line, but most of them are small projects. Suzawa doesn't even think the government projects (federal, state and county combined) can stop the slide.

He did admit, though, that state projects designed to jump-start the economy are "helping out a lot."

It is, though, a good time for individuals and governmental agencies to get the best bang for their construction buck, he observed.

"Everybody's hungry," so contractors are bidding on projects they wouldn't even have considered bidding on even a few

See CONSTRUCTION on A-8

Airport jet-way replacement provides jobs, boarding safety

July 1, 1992

Serving Paradise

in the Pacific

KAUAI TIMES

PAPER AGENCY 4 SECTIONS, 4 SUPPLEMENTS — 62 PAGES VOL. XII, NO. 87 AUGUST 21-23, 1991

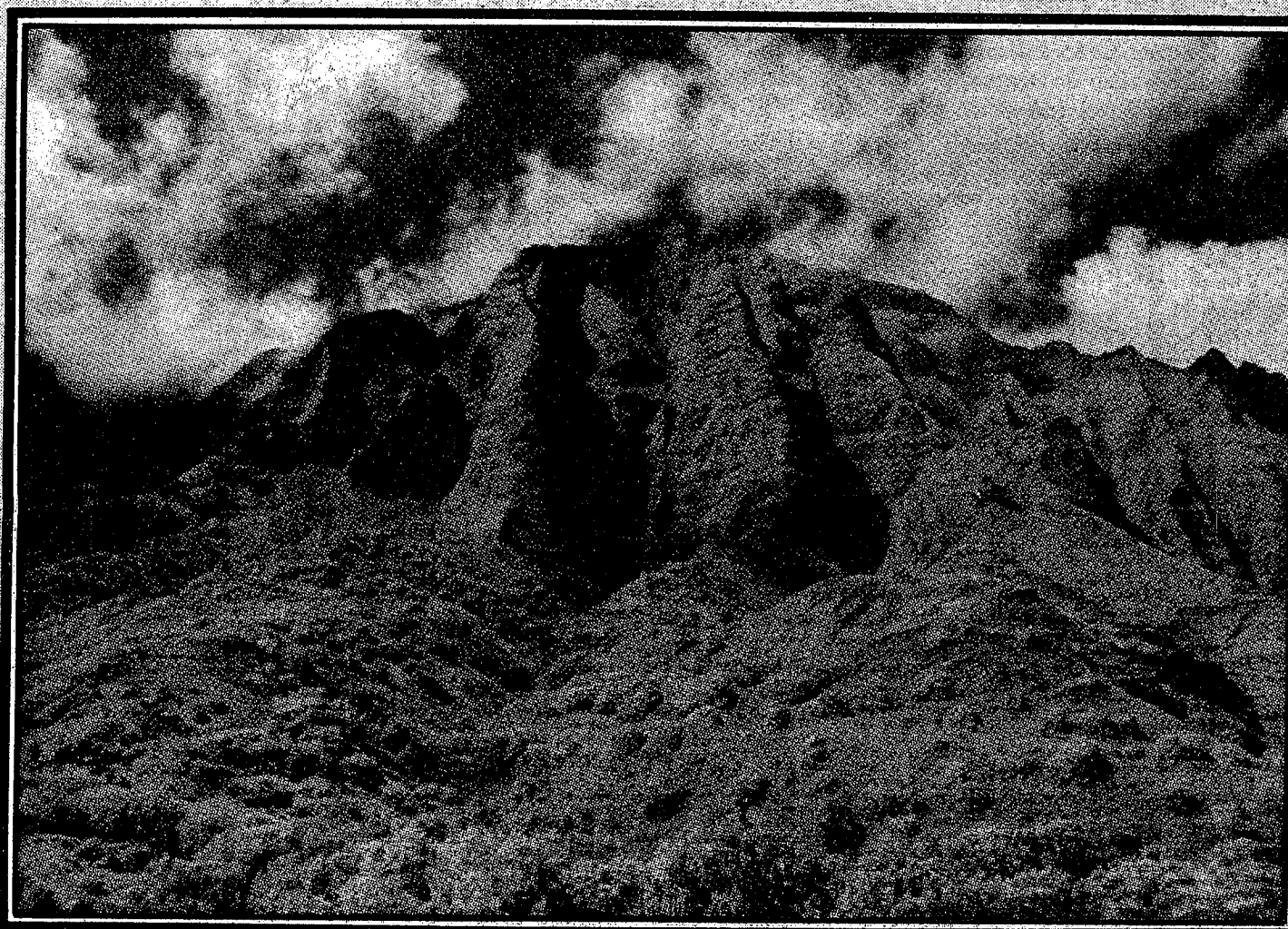
35 CENTS

AUG 21 1991

Kukuiula is for Kawaiians

Largest housing try since Princeville

By PAUL C. CURTIS



A DIFFERENT VIEW: This is not your typical view of Kalalau Valley. But, then again, Brian Howell is not your typical photographer. This is his third win in the Kauai Times Color Photography Contest, and this time he wins dinner for two at the Coco Palms Sea Shell Restaurant. He hasn't claimed any of his prizes yet. Incidentally, the two horses (last week's winner) shot was the work of Francis Woods of Hanalei. She won dinner for two at Coco Palms. Bring your best shots into the Kauai Times, 3133-B Oihana St., Lihue, 96766. To have entries returned, enclose a self-addressed, stamped envelope.

HAWAIIAN HEALTH

Westside project aims at the very, very young

By PAUL C. CURTIS

WAIMEA — Sure, it's exciting for Dr. Wayne Fukino of Garden Island Medical Group to be doing something about the dismal state of health among his fellow Westside native Hawaiians.

But what's got him even more jazzed is that the grassroots system he's helping to design to improve the conditions of the native Hawaiians here should work for any one any place in the United States, if it works here.

Fukino, active in the group Ho'ola Lahui Hawaii (not to be confused with Ka Lahui Hawaii) since its birth here several years ago, is involved with the group which is developing a health care system for native Hawaiians.

A needs assessment study was completed for Westside native Hawaiians several years ago (without any state, federal or county funds), and a similar study for the entire island is planned.

From the results of the island-wide study, an island-wide system will be developed. As other islands are concentrating on other concerns (because of the lack of funds for more comprehensive work), eventually a statewide system for delivering health care to native Hawaiians will be developed.

Fukino's focus is on the very young. "We tend to address things when they are problems (high school students and teen pregnancies and drugs, for example), but we spend very little to prevent those problems from occurring."

By focusing on earlier intervention, prevention and health educa-

See Hawaiians on A-2

Kukuiula Bay — the working name for now — is taking dead aim at satisfying a wide spectrum of the housing demand still rampant on this island.

"Our intention is that it will be attractive to the local market," said John Kelley, vice president for community and investor relations at Alexander & Baldwin, the owner and developer of the sprawling project on Kauai's South Shore.

Taking a sizable chunk of land out of McBryde Sugar's cultivated acreage, the project's first phase will include 1,700 homes on 200 acres — including a mix of affordable, luxury, and single- and multi-family housing, Kelley told the *Kauai Times*.

Kiewit Pacific has the contract for the major clearing and grading expected to start next month, and to take 14 months to complete.

The site work is largely to maintain view planes over the gently-sloping project, and to improve drainage. That work will include bringing in literally tons of fill dirt.

The first homes in phase one should be ready for sale in early 1993, and Kelley said the choice to make the homes attainable to Kauai residents was "an economic decision, not a political one."

"To be successful, the project must appeal to the Kauai resident population, and a whole range of other potential buyers," Kelley noted.

The existing knowledge about the "unsatisfied housing demand," and A&B's own market research, tells the developer that a wide range of

See Kukuiula: on A-2

Kukuiula: Roadway improvements are big part of this housing project

From A-1

densities, and a mix of single- and multi-family housing, is needed in this project, he continued.

A variety of lot sizes, amenities, improvements, and other features should allow the project to gain that broad appeal, he noted.

Goodfellow Brothers has been contracted to construct sewage treatment plant for the project, and Kelley figures just a few more minor permits are needed before that work begins.

The second phase, which A&B Properties Senior Vice President Bill Campbell says has "the underlying approvals in the (county) General Plan to ultimately proceed," is planned to contain 2,300 homes on 800 acres.

Mayor Yukimura, who voted for phase one while she was on the County Council, said she opposed phase two's general plan change.

"I thought phase two was pre-

ture, and would create a level of growth the South Shore is not ready for, especially in terms of its infrastructure capacity," Yukimura said.

But Kelley notes that fixing up existing roads, and building several new roads — including a western bypass road of Koloa — are part of the project, and part of the conditions for development imposed by the Kauai Planning Commission when zoning-change and other approvals were given.

The entire project is being designed for view planes, lots of green space, and "designed to capture a theme as low-rise as possible, and as Hawaiian as possible. We will stick with that theme," Kelley noted.

The planning firm Robert Lamb Hart is doing community design studies, and plans are to implement "the best of Hawaiian architecture," so people would feel part of the

neighborhood, Kelley said.

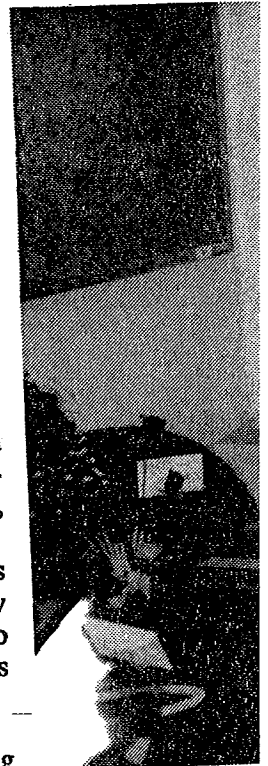
As a change in corporate policy, A&B will be actively involved in both the construction and sale of homes in the project, Kelley said.

"We really want to set the character and tone of this community," and to do that, the company has to be involved in all aspects of the project, including design, sales, and more.

Kelley said that the company is still thinking about land use, view planes, and laying out the parcels so that a variety of different homes could fit here.

"This is substantial. It's a big project."

Improvements to Lawai Road near Prince Kuhio Park started the construction phase of the project, late last year. That work, done now, included road widening, sidewalks, drainage improvements and landscaping.



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LIHUE 245-3524



NEW DIGS: The staff and management of Lihue Wheel Alignment and Services, Inc. quickly outgrew its first location. They're in a new, spacious location just down the road from their first outlet in the new Lihue Industrial Park. From left are Sterlyn Shimabukuro, Noel Agcaoili and President Glenn Ebesu. See the story at right. *Kauai Times photo by Paul C. Curtis.*

Hawaii has nation's lowest jobless rate

HONOLULU — National unemployment statistics released recently by the U.S. Department of labor reveal that Hawaii has had the lowest unemployment rate in the United States for the past two months announced Mario Ramil, director of the state Department of Labor and Industrial Relations.

Hawaii's unemployment rate for February and March was 2.5 percent and 2.6 percent respectively, compared with the national average of 7.2 percent and 7.1 percent for the same period.

The national average is more than 2 and 1/2 times greater than Hawaii.

"The best and easiest way to explain our low unemployment rate is to say that Hawaii has a robust economy which is growing at faster pace than the national economy," Ramil said.

More specifically, during the past five years, Hawaii has enjoyed unprecedented growth because:

More than 92,000 jobs have been created;

Unemployment has shrunk by more than half;

The labor force has been growing at a slower rate. This means jobs are being created at a faster pace than the supply of job-ready people who are available for work.

Most new jobs are being created in the service sector, fueled by the growth of tourism. The service industry also includes health, law, finance, and government.

The state labor department is sponsoring several programs to improve the state's workforce. These programs help people find jobs, help employers find qualified workers, and help people qualify for job.

These programs include:

Job fairs: A record crowd of 10,000 people attended the recent Job Fair at Blaisdell Center. More than 100 participating employers offered all kinds of jobs;

JobHelp Store: The only program of its kind in the nation, it helped 900 people (Asian immigrants and Pacific Islanders) find jobs and qualify for jobs in 1990;

Molokai Ferry: About 150 Molokai residents commute daily to jobs on West Maui (many of these people were previously unemployed or on welfare);

Food Stamp and Welfare (Project Success and JOBS) Programs: These programs have helped 2,500 people obtain jobs;

Job Line: A TV program, "Filipino Beat," features job listings from

June 14, is Lihue Wheel Alignment and Services, Inc.

Actually, the business has been in business at the Lihue Industrial Park II since March of 1988.

But, they've only been in their new location, at Aukele and Peleke streets here (3095 Aukele St.), since April.

The old location, across from Senter Petroleum near Kuhio Motors, Tire Warehouse and Akita's, was just too small, explained Royce Ebesu, the former Lihue postmaster who helps out with his son Glenn Ebesu's venture.

puterized equipment, as well as Ebesu's specialty, suspension work, and muffler work.

The outlet also sells tires, and has three lifts, and space for at least six cars under one roof. The alignment lift is included in the three lifts.

Also here are new office and waiting room areas, both with air-conditioned comfort.

McCharities forms here

HONOLULU — The newly-established Ronald McDonald Children's Charities (RMCC) of

closed Saturday and Sunday.

Besides Ebesu, workers include full-timer Noel Agcaoili and part-time employee Sterlyn Shimabukuro.

During the grand-opening period, there are special tire prices. Call 246-9075 for more information, and see the advertisement on page C-5 of today's paper.

Hawaii is receiving an early dividend with the introduction of the Coke Float at McDonald's

The Coke Float, which has just gone on sale at McDonald's Restaurants in Hawaii and is available through Thursday, June 27, is a combination of fat-free frozen yogurt and Coca-Cola, or Diet Coke.

It is served in a vintage Coke glass, which is given free to the customer.

During the first two weeks of McDonald's Coke Float, 40 cents of every one sold will be donated to Ronald McDonald Children's Charities.

Based on McDonald's policy, that means 30 cents (or 75 percent of the total donation) from every Coke Float sale will go to the RMCC Hawaii chapter.

"This is really one of the best deals possible," said Pat Kahler, president of McDonald's of Hawaii. "The Coke Float is a delicious summer treat, to begin with; and the Diet Coke Float is only 80 calories, total. Then the free glass, and best of all, the generous share to the children's charities."

the Employment Service each week;

Lanai Job Training Program: 200 Lanai pineapple workers are receiving job training in many resort-related occupations;

McMasters: DLIR helps McDonald's recruit senior citizens for a unique employment program;

Samoan Employment and Training Program: More than 770 Samoans have obtained jobs or received job training and education since this new program began in 1988. Many of these people have been on public assistance;

ASSET: This program custom trains people for skilled jobs, including high-technology occupations, enabling employers to remain in Hawaii rather than moving to another state. More than 250 workers in 11 companies have gained

upgraded or new skills, or new jobs since the program began in 1988;

Health Care: This program has helped 400 workers upgrade their skills in health care occupations at many Oahu health care facilities;

Apprenticeship: More than 3,000 people receive intensive training for skilled jobs each year in 30 major industries;

Job Skills Center: A new program which gives free, short-term job training to help people qualify for jobs. The program offers a flexible schedule allowing participants to finish when they gain the skills they need.

The success of many of the above-listed programs is attributable to a cooperative partnership with government and nonprofit agencies, and the private sector, Ramil said.

Rohrer is the first pick as Employee of the Month



Local tourism cooperation is state's model



tion speech back in 1988, one of my 15 goals was to keep tourism strong on our island. And we saw that as a twofold approach; one, through effective and aggressive promotions; and, two, by how we manage growth on the island and fulfill the visitor experience and expectation once our promotions get them to come here," she said.

"And I was very pleased that the County Council recently aligned themselves with my slow-growth position, that we have at this point enough resort development, and what we need to do is to really concentrate on filling up our existing rooms and making our existing hotels profitable entities, so that they can keep up with the upkeep and rehabilitation and maintenance, and also find ways to really enhance the visitor experience.

"So I think you'll find now that the county government is very much aligned with that philosophy, and that is indeed what we've in the last two and a half years been attempting to promote," Yukimura continued.

"Under my administration, we've had the largest budget for tourism promotions in the history of Kauai. We're trying to get the most bang for our buck by the kind of coordinated advertising and mutual cooperation in dispensing with our tourism money.

"When I got involved, we expanded the Kauai Promotions Committee. When I became mayor, we also expanded it to the resort destination areas (Poipu Beach, Kalapaki Bay, Princeville and Coconut Coast). So we really have a very well-rounded group that has been able to advise my administration in how we do our promotion."

Modern Bride magazine recently published an issue which included a six-page, full-color spread on Kauai as a honeymoon destination. "In-



cluded in there is the latest of the ads from the advertising group.

"This is the kind of coverage that is going on, that I think has been very effective," she said.

"We're able to capture those people (honeymooners and others) and involve them in the life of our island, and hopefully then they'll keep coming to our island.

"So, instead of a kind of a scattered, uncoordinated approach to money — different entities putting monies in different places — what we're having is a coordinated campaign," she noted.

"And I know that Margy (Parker, executive director of the Poipu Beach Resort Association) and Kirsten Baumgart Turner (former county director of the Office of Economic Development) and others were also instrumental in lobbying the (state) Legislature for the last two years to get an additional \$150,000 to the HVB in the last two year's budget, and that's meant an additional boost to our tourism capability.

"We also started with a tourism strategic marketing plan that was written by Kirsten Baumgart Turner from the Office of Economic Development, and Gary Baldwin representing the Hawaii Visitors Bureau, and with input from the Kauai Promotions Committee.

"Part of that strategic plan is to focus on the qualified guest, that really is the person or the type of visitor who not only enjoys what we have on Kauai, but has values that are compatible with what the people here also value, so that people are not coming here with unrealistic expectation — they're not looking for a Waikiki — but they are looking for the island that we are.

"And I think that increases our ability to satisfy their expectations, and it also creates a very compatible industry with the people who live and work here," she said.

"We've also been involved in sports promotion," working closely with the Quarterback Challenge, World Corporate Games, worldwide skurfing competition, and others.

"So, in a variety of ways, we are implementing our goal of aggressively and effectively promoting tourism, and then fulfilling the expectations when they come here.

"And part of fulfilling the expectations is making sure they don't get

caught in our traffic jams, something we're not quite yet successfully doing. But with the new building of the Koloa-Poipu bypass road and some of the improvements between Kapaa and Lihue, and also with the institution of the new Kauai Bus, we're beginning to address those problems.

"Kauai is 555 square miles of incredible coastline, open spaces, mountains, valleys, rich in natural resources. We call it our 'natural infrastructure.' There's so much talk about infrastructure, and oftentimes we just think about sewers and roads, but actually, we have our natural infrastructure that's equally critical to the visitor experience," she said.

"And our people enjoy a living that is really rooted in the history and culture that's tied to the land. So we have our small towns, our favorite fishing holes, our spectacular sunsets, quiet places to swim and hike, and familiar places to visit and talk story.

"That's what our visitors can partake of with the people of Kauai, and that's some of our uniqueness. And this is the quality that I believe will ensure Kauai's place as a visitor destination second to none.

"This is what my administration is committed to maintain and perpetuate. Therefore, how we grow, how we pace and plan our growth, is very critical in this commitment.

"Our visitors feel the impacts of rapid growth just as the residents do, and I think you who are on the front lines with tourism know that. I get letters about our traffic problems, about them sitting in the traffic, or about the general character of Kauai, and how it's changing and becoming more commercialized.



lane bridges.

"Many a rural, small town has been transformed into a bustling suburb or city when a main highway has been built to it. That's neither good nor bad per se. It just depends on what the community wants.

"So what do we want for Kauai? I believe we want to retain our informal, our intimate, rural sense of living, our open spaces, our special places, our sense of community.

"And what do the visitors want? You in the visitor industry know better than I. They want to see our natural beauty. They want opportunities for rest and relaxation, and recreation and re-creation, and they want to be welcomed by a local community that has a genuine feeling of aloha.

"The way I see it, our economic future depends on our success in keeping Kauai Kauai, in preventing over-commercialism and over-development that not only reduces

'So what do we want for Kauai? I believe we want to retain our informal, our intimate, rural sense of living, our open spaces, our special places, our sense of community.'

Mayor Yukimura

"Our visitors and residents really face the same destiny. That's why it's so important how we grow," she stressed.

"Do we see Kauai as a place of mass, Waikiki-type of tourism, or do we see Kauai as a very special and unique visitor destination area, with spectacular beauty, quality facilities, an opportunity for education and adventure and a relaxed pace and a warm sense of aloha?

"It's important to understand that access often affects the character of a place. For example, Hana would not be Hana if you could get to it in 20 minutes. Nor would the North Shore of Kauai be the same if large tour buses could get over our one-

our natural environment but also creates problems like traffic congestion.

"And I'm not the only one saying this. In *Pacific Business News*, a resort consultant "warned against becoming so expensive or over-developed that people choose to go elsewhere.

"And in a recent HVB survey, one-third of those who said that their trip did not live up to their expectations, gave the reason that Hawaii is too commercial and over-developed. And the Japanese are saying that Honolulu is too crowded.

She concluded that, in the long run, Kauai will be the best visitor destination in the state.

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Mayor Yukimura

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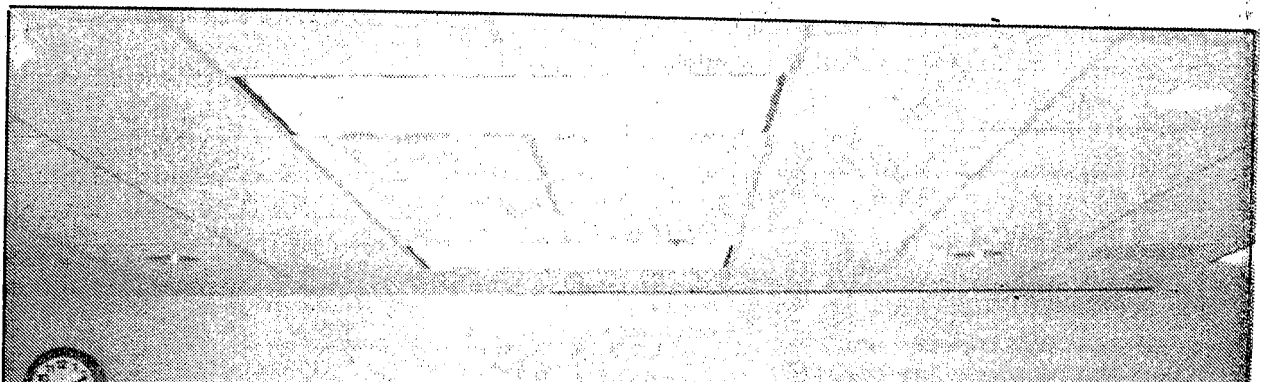
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SAFEWAY

**WAVE OF
LEARNING
TO KAUAI.**



Business, government join forces

Work begins on economic development update

By SUE DIXON-STONG

LIHUE — Business and government sectors on Kauai have joined forces to fund an update of the county's 1973 Overall Economic Development Plan.

The plan, which will serve as a tool for both the private sector and the county, also will make it possible to receive federal economic development funds.

The \$30,000 project is funded by the Kauai Economic Development Board (KEDB) and the County Office of Economic Development (OED). It is headed by Kirsten Baumgart Turner, former OED director, in association with a private consulting team.

KEDB executive director Susan Kanoho said consultants are currently meeting with focus groups throughout the island gathering data to be incorporated in the final plan. The plan, she said, should be completed by the end of March.

Pryde, Roberts Development Services, an Alexandria, Va., firm that recently completed a Hanapepe study focused on proposed uses for the old Amfac site there, has been awarded the contract for preparation of the plan.

James Roberts, of the Virginia firm, is working with a consulting team made up of Dennis Kondo of Western Services Group, Dr. Karl Kim of the University of Hawaii, and Baumgart Turner on the project, which is being administered by KEDB.

"Pryde, Roberts job, regardless of who's paying for it, is to say what they observe, whether the mayor or

KEDB likes it or not," Kanoho said. "Their job is to be objective. They have to take into account what the people have said and not what the political entities are."

Meeting with a cross-section of large and small business owners, consultants are studying Kauai's economic picture in specific focus areas.

These include traditional and diversified agriculture; tourism and related development; emerging business, light assembly, manufacturing and food processing; and high tech industry.

"It's going to be a working plan," Kanoho said, "something to really take and implement, something that just about anybody can read."

Throughout the process, she said, a 29-member community steering committee will review and provide feedback on development of the plan.

KEDB, which is a private/non-profit organization largely funded by its 42 business sector members, agreed to participate in the plan update partly out of its commitment to providing visionary leadership to the community.

"I don't know of another organization on the island that's actively pursuing areas of economic diversification like we are," Kanoho said.

Personally, she said, she can identify several areas that hold potential for future diversification on the island.

"I'd like to see more energy put

into sports and film promotion," she said. "Those areas always tend to piggy back onto tourism."

KEDB already is a strong supporter of the island's film industry. Last year, Kanoho said, the organization contributed \$25,000 out of its \$70,000 budget to help promote film projects.

She also would like to see more emphasis on ocean resources. "We feel we have a lot of potential for a conference," she said.

Attracting high tech industry to the island is another of her priorities. That process has been hampered somewhat by the county's inability

'Pryde, Roberts job, regardless of who's paying for it, is to say what they observe, whether the mayor or KEDB likes it or not. Their job is to be objective.'

Susan Kanoho

to entice companies with incentives like tax breaks.

Kanoho is convinced that the Overall Economic Development Plan update is in good timing, coinciding as it does with the county's General Plan update and other planning processes in the works.

"There's a lot of talk about the future and people getting involved," she said. "I think right now this island is primed and ready for some positive change."



JOINT PROJECT: The Kauai Economic Development Board and the County Office of Economic Development have provided joint funding to update the county's Overall Economic Development Plan. Key figures involved in the project are (from left) Jim Roberts, a consultant; Glenn Sato, county economic development director; Mayor JoAnn Yukimura; Sue Kanoho, KEDB executive director; Mel Kihara, KEDB; and Kirsten Baumgart-Turner, project director.

Trolley cars come to Kauai Lagoons

LIHUE — The Kauai Lagoons Resort's free transportation service now offers guests fun, comfortable and convenient rides to all attractions on the property via its new motorized trolley service.

The new, bright blue trolley cars feature bench seating and open-air comfort for enjoying the resort's tropical beauty and ideal weather year 'round. The convenient daily service provides free rides throughout the resort at regularly scheduled intervals between The Westin Kauai, Visitor Activities Center, Shopping Pavilion at Fashion Land, Golf &

**LIBERTY HOUSE
PENTHOUSE
AT KUKUI GROVE
CENTER**

**TOMORROW
IS MARKDOWN
MONDAY**

Chief Fujita denies charges

AIDS from A-1

Dec. 26 that the premises were

the job done."

Fujita said Malama Pono was

her, and it is not attributed to the fact that they are Malama Pono. Not at